



SEEDS,
guardians of our nutritive heritage
& of biodiversity

YOUR SURNAME/FIRST NAME:

COUNTRY OF THE PROJECT:

NAME OF THE PROJECT:

Theme for 2021:

SEEDS, guardians of our nutritive heritage & of biodiversity



For its third edition, the Terre de Femmes International Award will be presented to a woman or a collective of women committed to improving general awareness and understanding of seeds through tangible initiatives implemented by a not-for-profit organisation (an NGO, foundation, charity or association). The aim is to promote the key role played by seeds and seed reproduction in safeguarding the planet's nutritive heritage and biodiversity..

Grains and seeds are a treasure trove of human history, serving as living sentinels that bear witness to the past and to the genetic heritage of the many species grown today. Alongside food sovereignty, financial independence among farming communities and the protection of biodiversity, the seed and grain sector has been a central strategic issue for many years, coming up against the agricultural homogeneity and industrial standardisation that weaken farming autonomy and threaten genetic diversity and thus our planet's biodiversity.

As biodiversity in our cultivated crops is eroded and as seed autonomy dissipates, women who have positioned themselves as the guardians of life are right to take action to protect the natural wealth of our planet.

As an organisation with official 'public interest' status, the Yves Rocher Foundation hopes, through this themed award, to provide a platform for these women working to save our seeds, taking action in their own unique ways to keep agricultural biodiversity alive, perpetuate the sharing of ancestral practices and protect the shared resource that seeds represent.

In order to participate, kindly fill this application form and compile a complete dossier (maximum of 10 to 20 pages) including the following sections:

- **YOUR WORK (at least 1 year of existence):** detailed aim (3 to 5 pages), location (on map), background and actual achievements, prospects, detailed table of the budget, and photos of the work.
- **YOU:** your photo, your CV and your commitment to the environment.
- **YOUR ORGANISATION:** its team, its partners, its network, any grants it receives.

Kindly send your dossier and this application form duly filled in
before 30 november 2020 to:

terredefemmes.international@fondationyvesrocher.org or by mail:
Fondation Yves Rocher - 7 chemin de Bretagne - 92 444 Issy-les-Moulineaux - France

COUNTRY WHERE THE PROJECT IS TAKING PLACE: _____

DESCRIPTION OF THE PROJECT:

PERSONAL INFORMATION

Address: _____

Landline phone n°: _____ Mobile phone n°: _____

Email: _____

Date of Birth: _____ Profession: _____

Nationality: _____

Web site: _____

What is your background?

In a few lines, describe your commitment:

HOW DID YOU HEAR ABOUT THE TERRE DE FEMMES INTERNATIONAL AWARD?

- | | | |
|---|---|---|
| <input type="checkbox"/> Foundation website | <input type="checkbox"/> From a former winner | |
| <input type="checkbox"/> Newsletter | <input type="checkbox"/> Press | <input type="checkbox"/> In a Yves Rocher store |
| <input type="checkbox"/> Facebook | <input type="checkbox"/> Instagram | <input type="checkbox"/> Yves Rocher agent |
| <input type="checkbox"/> French embassy | | |
| <input type="checkbox"/> Other (specify): _____ | | |

ORGANISATION SUPPORTING THE PROJECT (IF APPLICABLE)

Name: _____

Address: _____

Status of the structure:

- Association Foundation NGO
 Other (specify):

Name of the legal representative: _____

Creation date: _____

Number of employees: _____ Number of active members: _____

Annual budget of the organisation: _____

Your function/role within the organisation: _____

Purpose of the organisation:

Does your organisation receive support from other partners?

If so, state which ones with if possible the name of a contact person:

YOUR PROJECT

Name: _____

Place: _____

AIM OF YOUR PROJECT

BUDGET FOR THE PROJECT

Provisional budget for the project: _____

How will you actually use the Terre de Femmes International Award
(10 000 euros)?

Human Resources

Composition of the team: _____

Number of full-time staff: _____

Overheads & communication costs

Rent: _____

Transport: _____

Communication costs: _____

Miscellaneous supplies and equipment: _____

Specific expenditure of the project

Teaching aids and publishing: ____

Training: _____

Sensitisation: _____

KINDLY ENCLOSE A DETAILED TABLE OF THE BUDGET, IN ADDITION.

TERRE DE FEMMES INTERNATIONAL AWARD 2021 RULES

Article 1 – Purpose of the competition

The Yves Rocher Foundation, recognised as an organisation with official ‘public interest’ status (hereinafter “the Yves Rocher Foundation”) whose registered office is located at 7 chemin de Bretagne, Issy-les-Moulineaux (92130), France, is organising a major competition from 15 September 2020 to 15 November 2020 at midnight (French time), entitled the “TERRE DE FEMMES INTERNATIONAL AWARD”, hereinafter referred to as the “INTERNATIONAL AWARD”.

This competition is designed to financially support exemplary initiatives being carried out by women worldwide, in favour of the environment, on a specific theme that is defined each year.

Article 2 – Participation

2.1 – Participation criteria

The INTERNATIONAL AWARD is open to adult women worldwide involved in a project that helps to protect the environment through a non-profit organisation (foundation, association, NGO, etc.) or in a private capacity if the laws and regulations of their country prevent them from participating through a non-profit structure.

Applicants cannot include members of the Yves Rocher Foundation, anyone helping to organise this competition, or staff or employees of the Rocher Group.

Participation in the INTERNATIONAL AWARD is limited to one application per person (same surname and first name).

Participation in the INTERNATIONAL AWARD is not open to winners from the two (2) previous editions.

Participation in the INTERNATIONAL AWARD may be combined with participation in the Terre de Femmes Award in the same or previous years.

To participate in the INTERNATIONAL AWARD, the entry form must be returned to the Yves Rocher Foundation, duly completed, along with an application file containing the elements specified in Article 7 below.

Participation in the INTERNATIONAL AWARD implies the full and complete acceptance of these rules by each applicant and of their enforcement by the Yves Rocher Foundation.

2.2 – Annual theme

The theme chosen for the third edition of the INTERNATIONAL AWARD is:

“Seeds, the guardians of our nutritive heritage & of biodiversity”, defined as follows:

For its third edition, the “Terre de Femmes International Award” will reward and showcase the project of a woman who is committed to preserving biodiversity and more specifically seeds, the topic of the 2021 theme.

The applicant must carry out practical initiatives, involving local communities where possible, with the aim of promoting the importance of seeds and their reproduction by preserving agricultural biodiversity, perpetuating the transmission of ancestral agricultural practices, creating a conservatory and/or educational tools, or any other initiative aimed at preserving seeds in their capacity as a shared asset of mankind.

Article 3 – Selection criteria

The eligibility criteria for applications are as follows:

- Compliance with the terms and conditions of participation specified in Article 2 above;
- Submission of the entry form and complete application file to the Yves Rocher Foundation by no later than 15 November 2020 at midnight (French time);
- Supporting and conducting the initiative presented in compliance with the laws and regulations in force and without jeopardising public order or common decency.

The applications selected must:

- present a file relating to the environment that addresses the theme “**Seeds, the guardians of our nutritive heritage & of biodiversity**” as defined in Article 2;
- present a file that complies with Article 7;
- be embodied by an adult woman;
- be in the process of being rolled out when the file is received (with at least 1 year of existence);
- be beneficial to the local community / be in the common interest.

Article 4 - Shortlist

A shortlist of application files is then drawn up by the Yves Rocher Foundation. The shortlisted applications are those that meet the selection criteria defined in Article 3, as assessed by the Yves Rocher Foundation. Please note that any files that do not satisfy the conditions required under Articles 2 and 3 above will not be examined.

The shortlisted applications are then sent to each member of the Jury with a view to designating the winner.

Article 5 - Designating the winner

The Jury shall have a period of three (3) weeks at the most to examine the shortlisted files. The Jury will meet once, by 28 February 2021 at the latest, to decide on a winner.

Once the winner has been designated by the Jury, she will be personally notified by email with acknowledgement of receipt as well as by telephone within seven (7) days of the Jury's vote.

It is hereby specified that the Jury reserves the right not to award the prize if it considers that none of the applications sufficiently meets the criteria defined in Article 3.

Article 6 - Obtaining and submitting applications

Requests for an entry form can be made from 15 September 2020 to the contact person specified in Appendix 1 of these regulations. The entry form can also be downloaded directly in French, English or Spanish from the Yves Rocher Foundation website at <https://www.yves-rocher-fondation.org/>.

The duly completed entry form must be returned with a complete application file as described in Article 7 by no later than midnight (French time) on 15 November 2020 either by post (date as per postmark), or electronically, to the address indicated on the entry form attached in Appendix 1.

No application files will be returned to applicants once they have been submitted.

Article 7 - Composition of the application file

The application file (10 to 20 pages maximum) contains the duly completed entry form and the presentation of the applicant's initiative in the form of a file that must include the following sections:

- A description of the applicant's initiative in favour of the environment: the purpose in detail (3 to 5 pages), the location (on a map), the background and tangible achievements made, the project's prospects, the benefit to the local community, the budget (in table format);
- Photos of the initiative (at least 3 photos);
- A description of the applicant: her photo, her CV, her commitment to the environment;
- A description of the organisation supporting the initiative, if applicable (its team, its partners [with the name and contact details of a person who can be contacted, if possible], its network and any subsidies).

Each applicant guarantees the sincerity and reliability of the information she provides. Any inaccuracies or omissions likely to induce erroneous judgement will cancel the application in question. Any illegible or incomplete files containing false identity or address details will be considered null and void.

The Yves Rocher Foundation reserves the right, when it deems it necessary, to ask the applicant for additional information

enabling the proper registration of her application.

Article 8 - Commitment of the applicants

The applicants undertake to participate in public relations and communication operations (via the press or any other means) relating to the Terre de Femmes Award.

The applicants undertake to mention the "TERRE DE FEMMES INTERNATIONAL AWARD of the Yves Rocher Foundation" at every public relations and communication operation concerning the Terre de Femmes Award.

The applicants authorise the Yves Rocher Foundation as well as its patron, the company "Laboratoires de Biologie Végétale Yves Rocher", to reproduce, adapt, translate, represent and communicate to the public for the purposes of informing and promoting the Yves Rocher Foundation, without limitation to the number of reproductions and/or representations, their image and their words and voice free of charge, as well as their surname, first name and age, collected in the form of photographs and/or films in the context of the Terre de Femmes Award and at the Award Ceremony organised by the Yves Rocher Foundation. This authorisation is given for a period of five (5) years from the time of first use, for the entire world and for all media known on the day the applicant submits her application and for all future media.

Each winner agrees to take part in the Terre de Femmes International Award Ceremony, which will be held in France in 2021. The date of this ceremony will be communicated at a later date. The winner's transport and accommodation costs will be covered by the Yves Rocher Foundation. The absence of an award winner at the Terre de Femmes International Award Ceremony will result in the disqualification of the initiative presented and the cancellation of the award if the applicant fails to inform the Yves Rocher Foundation at least one (1) month prior to the ceremony of her intended absence or if she does not have any real and serious reason for not attending.

In the event of an irregularity or failure to comply with these rules, the Yves Rocher Foundation reserves the right to withdraw the prize awarded.

Article 9 - Composition of the Jury

The judging panel (hereinafter "the Jury") is composed of a member of the Yves Rocher Foundation, media partners of the Terre de Femmes Award and recognised experts in the theme selected each year. The number of Jury members is left to the discretion of the Yves Rocher Foundation.

Article 10 - INTERNATIONAL AWARD Grant

10.1 – Grant

The INTERNATIONAL AWARD is bestowed upon the winner by the Yves Rocher Foundation along with a grant of €10,000 (ten thousand euros) to be paid into the account of the organisation supporting the award-winning initiative.

10.2 – Payment of the grant

Following the Terre de Femmes International Award Ceremony, the Yves Rocher Foundation will pay the grant into the account of the organisation through which the winner performs the initiative presented or, failing that, into the winner's account, within four (4) months of the award ceremony. The winner will use this sum solely for the purposes of the initiative presented.

In the event that the winner has left the organisation supporting the initiative presented in her application file before payment of the grant by the Yves Rocher Foundation, the latter will not pay the grant.

Article 11 - Participation fees

Participation in the INTERNATIONAL AWARD is free of charge.

Any costs incurred by applicants for the preparation and presentation of their application files must be borne by the applicants and will not give rise to any reimbursements or compensation.

Article 12 - Performance of the initiative by the winner

The winner undertakes to carry out the initiative presented no later than one year after receiving the INTERNATIONAL AWARD.

The winner undertakes to prepare an annual report on the progress of their project.

Article 13: Personal data

Applicants' personal data is processed under the responsibility of the Yves Rocher Foundation for the purposes of registering applications and overall competition management, including public relations and communication operations relating to the Terre de Femmes Award.

In accordance with the amended "Data Protection Act" and the General Data Protection Regulation no. 2016-679 of 27 April 2016, applicants may access information concerning them, request its rectification, deletion or exercise their right to restrict its processing. Applicants who wish to exercise these rights must send a written request specifying their surname, first name and postal address to the Yves Rocher Foundation: 7 chemin de Bretagne, 92444 Issy-les-Moulineaux Cedex, France or by email: fondation.yvesrocher@yrnet.com. The Yves Rocher Foundation may ask them for proof of identity.

For more information about the Yves Rocher Foundation's Personal Data Protection Policy or about applicants' rights, you are invited to consult the Yves Rocher Foundation's website at: www.yves-rocher-fondation.org

Article 14 - Confidentiality

The information provided by the applicants within the context of the INTERNATIONAL AWARD, in particular, information about their identity, as well as information relating to their application file and the Award, may be disclosed by the Yves Rocher Foundation in the context of the communication operations provided for under Article 8 of these regulations, such as the Terre de Femmes International Award Ceremony.

If applicants would like certain information that they have provided in their application to remain confidential, it is their responsibility to inform the Yves Rocher Foundation in writing.

Article 15 - Modification of the INTERNATIONAL AWARD

The Yves Rocher Foundation reserves the right, for any reason whatsoever, to modify, shorten, extend, postpone, suspend or cancel the INTERNATIONAL AWARD if the circumstances so dictate, without notice and without incurring any liability as a result. No compensation may be requested by the applicants and/or the winner.

Article 16 - Intellectual property

Each applicant declares and certifies that she is the author or holder of the intellectual property rights relating to the initiatives presented as part of the INTERNATIONAL AWARD, such that the Yves Rocher Foundation cannot be troubled in any way in this regard.

Applicants authorise the Yves Rocher Foundation to reproduce and represent all or part of the video creations, photographs, visual or sound elements created or provided in relation to the initiative presented free of charge for the purposes of promoting the INTERNATIONAL AWARD, on any medium, in France and abroad, for the entire duration of the competition and for 5 (five) years from the presentation of the INTERNATIONAL AWARD.

In any event and regardless of the uses provided for above, the applicants authorise the Yves Rocher Foundation, for the legal duration of copyright, to exploit all or part of the video creations, photographs, visual or sound elements created or provided in relation to the initiative presented, on all media, within the context of the Yves Rocher Foundation's internal communication and public relations operations, as well as for retrospectives.

Article 17 - Correspondence

Any correspondence or request for information concerning the Terre de Femmes Award must be addressed or submitted to:

The Yves Rocher Foundation
Terre de Femmes
7 chemin de Bretagne
92444 Issy-les-Moulineaux Cedex
France

Article 18 - Rules

The rules of the INTERNATIONAL AWARD are filed in French, English and Spanish with:

Maître Marion Cariou, bailiff, at 6 rue Eugène Feautrier



56130 La Roche-Bernard
France.

The rules may be consulted at any time on the website: www.fondation-yves-rocher.org in French, English or Spanish.

The rules can be forwarded free of charge to any person who requests them from: The Yves Rocher Foundation, 7 chemin de Bretagne, 92444 Issy-les-Moulineaux Cedex, France, or by email from the contacts indicated in appendix 1. They are only available in French, English and Spanish.

Appendix 1: Contact for the Yves Rocher Foundation – application files

COUNTRY	First name / Surname	Telephone	Email	
FRANCE	Françoise Stephan-Heintzé	+33 (0)1 41 08 52 36	Terrededefemmes.international@fondationyvesrocher.org	The Yves Rocher Foundation Terre de Femmes 7 chemin de Bretagne 92444 Issy-les-Moulineaux Cedex France